



The Model Village Trust

Annual Activity Report

FY 2024-25



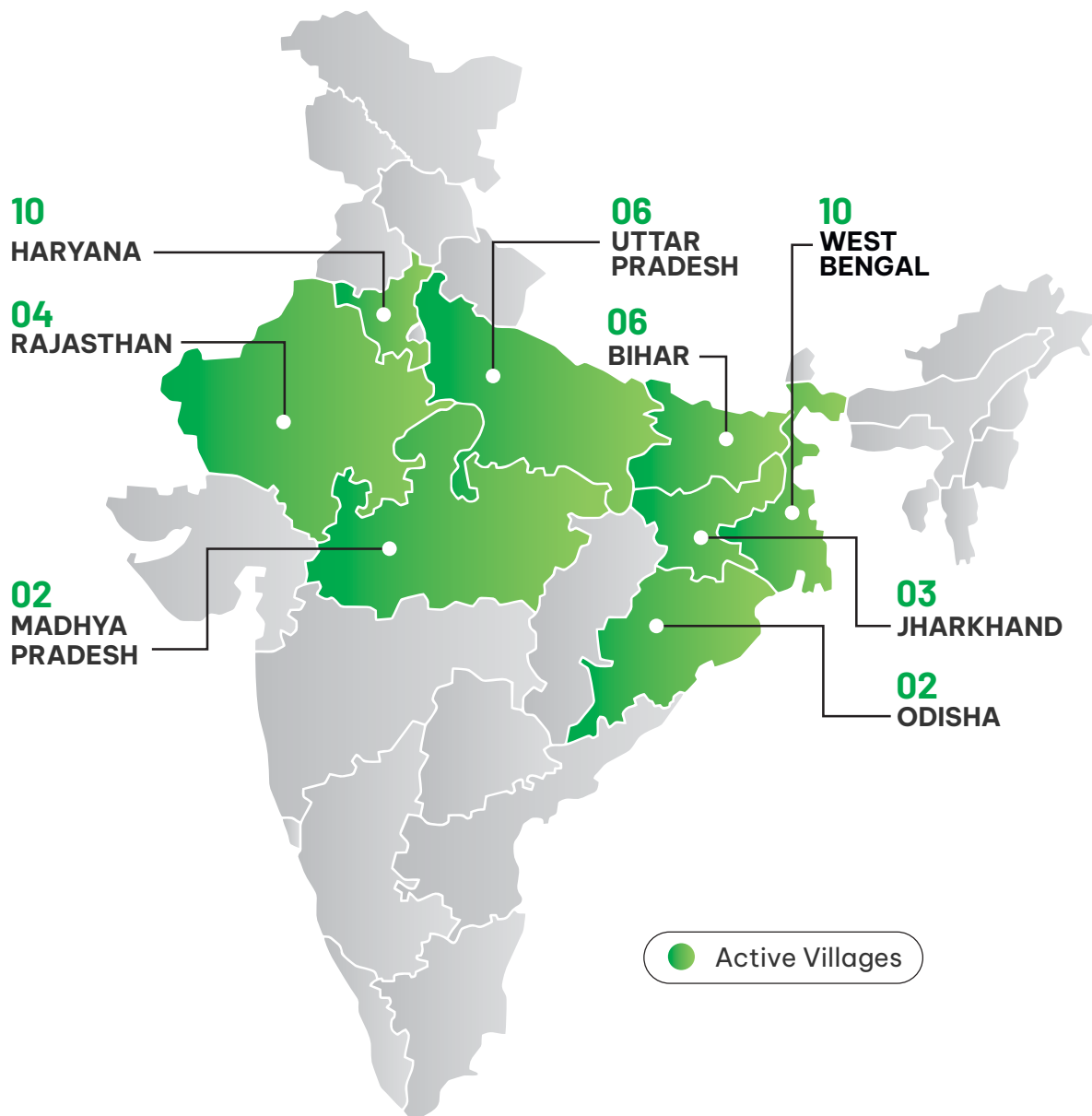
About us

Model Village Trust is registered under the Indian Trust Act 1882. It also holds 12A, 80G, and CSR registration. Model Village Trust (MVT) is a national-level NGO with a noble vision to bring about transformative change in the most marginalized and backward villages across the country. The core objective of the organization is to establish these villages as exemplary models of sustainable development, achieved through strategic, systematic, and participatory interventions. MVT collaborates with like-minded organizations and groups of individuals to ensure the success of its initiatives. Under the flagship initiative Vision 2026, MVT is dedicated to transforming socially and economically backward villages across India into exemplary models of sustainable development. The initiative focuses on integrated and comprehensive development in critical sectors such as Education, Health, Water, Sanitation, Hygiene (WASH), Agriculture and

Environment, Government scheme convergence, Livelihoods and Economic Empowerment.

MVT places strong emphasis on community participation to ensure that interventions are context-specific, inclusive and sustainable. At present, MVT is actively operating in 43 villages across 15 districts in 8 states, demonstrating its growing footprint and commitment to rural transformation.

Through strategic collaborations with organizations, government bodies, and other stakeholders, MVT is creating self-reliant and dignified communities that embody the values of social justice, prosperity, and inclusive growth. The initiative is aligned with all 17 United Nations Sustainable Development Goals (SDGs), underlining its holistic and global approach to development.



Our Reach

- /// Total Villages : 43
- /// Total Districts : 12
- /// Total States : 08

From the Desk of the Chairman

It is with great satisfaction I am able to present the Annual Report of Model Village Trust (MVT) for the Financial Year 2024-2025. Since its inception in 2019, the MVT has been dedicated to the holistic development of marginalized and backward villages across India, aiming to transform them into self-reliant and dignified communities.

Under the flagship initiative "Vision 2026," MVT is dedicated to transforming socially and economically backward villages into models of sustainable development. The initiative focuses on integrated and comprehensive development in critical sectors such as education, health, water, sanitation, hygiene (WASH), agriculture, environment, government scheme convergence, livelihoods, and economic empowerment.

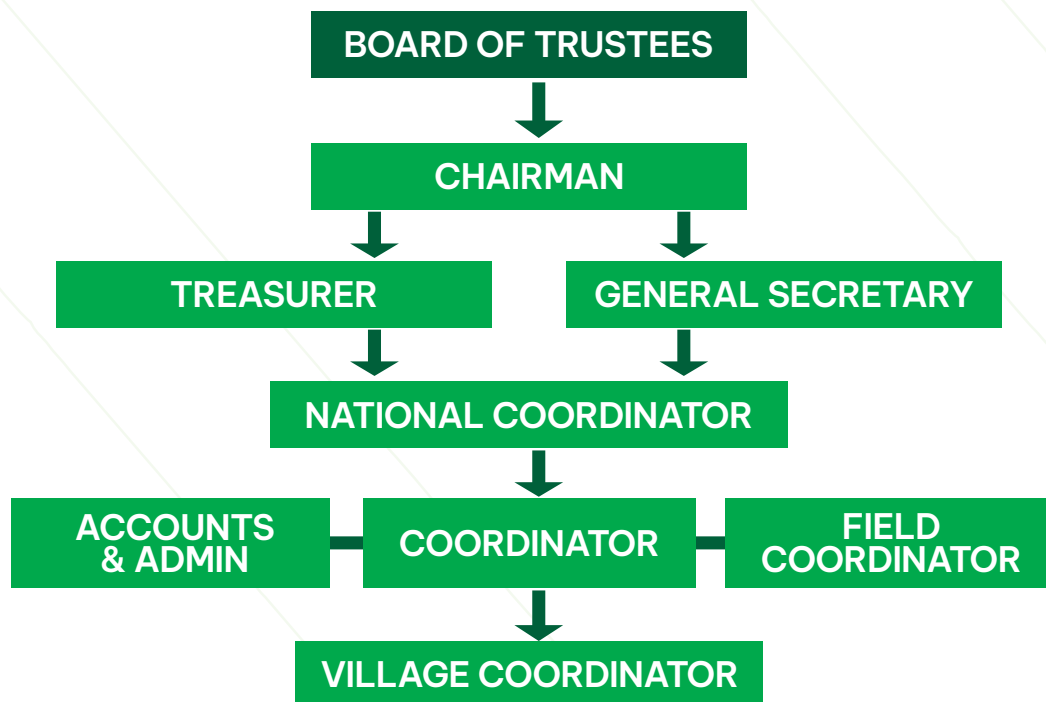
The organization is actively operating in 43 villages across 15 districts in 8 states, demonstrating its growing footprint and commitment to rural transformation. The initiative is aligned with all 17 United Nations Sustainable Development Goals (SDGs), underlining its holistic and global approach to development.

MVT is committed to expanding its reach and impact in the coming years and plans to scale up its flagship initiatives, such as the Adult Literacy Center, Student Learning Center, One Teacher School, and the various health, and livelihood programs. The Model Village Trust remains steadfast in its mission to transform rural India, and looks forward to empowering communities and creating a more equitable and sustainable future for all.



Dr. Sanjay Onkar Ingole
Chairman, MVT

Organizational Structure



Our Current Projects Address
Ten of UN's 17 Sustainable Development Goals (SDGs)



Key Activities



Education

- ▶ **Education Awareness Campaign**
 - Felicitation program
 - Career guidance program
 - Enrolment drive
- ▶ **Adult Literacy Centers**
- ▶ **Student Learning Centers**
- ▶ **One Teacher School**



Water, Sanitation, and Hygiene (WASH)

- ▶ **WASH Campaigns**
 - Cleanliness Drive
- ▶ **Safe Drinking Water Projects**



Government Scheme Convergence Support



Community Involvement Program

- ▶ **Independence Day Celebration**
- ▶ **Republic Day celebration**



Health

- ▶ **Maternal Health Programs**
- ▶ **Menstrual Hygiene Management Program**
 - Sanitary napkin distribution program
- ▶ **Monthly Vaccination Drives**



Agriculture and Environment

- ▶ **Farmers Counseling Program**
- ▶ **Tree for Life Project**



Livelihoods and Economic Empowerment

- ▶ **Farmer' Counselling Programs**
- ▶ **Goat Rearing Projects**
- ▶ **Tailoring Center Projects**



Low Cost House Project



Seasonal projects

- ▶ **Food Kit Distribution Project**
- ▶ **Hunger Relief Project**
- ▶ **Winter Relief Project**

01 Education

Education Awareness Campaign

The Model Village Trust's education program has made significant strides in promoting literacy and access to quality education in rural communities. Some notable achievements include :

- **Education Awareness Programs:** 29 programs conducted across 18 villages, reaching over 2,100 beneficiaries, highlighting the importance of education in driving economic, social, and cultural development.
- **Felicitation Programs:** 14 events organized in 13 villages to recognize and encourage academic achievements, motivating students to pursue higher learning and fostering a culture of academic excellence.
- **Drop-out Counselling Sessions:** 30 sessions held in 21 villages, resulting in the re-enrolment of 19 students, demonstrating the program's effectiveness in reducing school dropout rates and promoting educational continuity.
- **Career Guidance Workshops:** 14 workshops across 12 villages provided students with essential skills and guidance for future educational and career pathways, empowering them to make informed decisions about their futures.

Impact :

The initiatives have yielded impressive outcomes, including:

- **Improved Literacy Levels:** Enhanced literacy rates in target villages, empowering communities with essential skills.
- **Increased School Enrolment:** More students are enrolling in school, and dropout rates have decreased, ensuring continuity in education.
- **Promoting Gender Equality:** Equal participation of girls in formal education, fostering a more inclusive and equitable learning environment.
- **Long-term Success:** Students are equipped with guidance and skills, setting them up for future success and personal growth.



Adult Literacy Center

The Adult Literacy Center (ALC) program is a flagship initiative of the Model Village Trust (MVT), aimed at eradicating illiteracy and empowering adults—particularly women—by equipping them with essential literacy and life skills. By fostering education at the grassroots level, the program contributes to improved quality of life for participants and their families, while advancing gender equality and community self-reliance.

Key Achievements (Reporting Year)



Classes:

Regular sessions were conducted, tailored to the specific learning needs of adult learners.



Enrollment:

A total of **122 students** enrolled across **7 batches** in 6 centers spanning **21 villages**.



Assessments:

Quarterly evaluations were organized to monitor progress, with strong participation and positive learning outcomes.

Impact

- Enabled women and marginalized adults to gain literacy and numeracy skills.
- Enhanced confidence, self-reliance, and participation in community development.
- Contributed to reducing the literacy gap between rural and urban populations.



Running classes of Adult Literacy Center



Running classes of Student Learning Centre

Student Learning Centre

The Student Learning Centre (SLC) is a vital initiative of the Model Village Trust (MVT), designed to bridge the gap in access to higher education for rural students. While progress has been made in elementary education, opportunities for advanced learning remain limited in many rural areas. The SLC provides a structured and supportive platform for students to pursue their academic and career aspirations.

Key Achievements (Reporting Year)



Enrollment:

A total of **60 students enrolled** across **2 batches** in **2 villages**.



Support and Guidance:

Regular sessions and personalized mentoring helped students overcome educational barriers and remain focused on their goals.



Learning Environment:

The centres offered comprehensive academic support, along with personality development and career-oriented guidance.

Impact

- Expanded opportunities for rural youth to access quality higher education support.
- Equipped students with academic skills, career awareness, and confidence to succeed.
- Strengthened the foundation for long-term social and economic mobility among beneficiaries

One Teacher School

The One Teacher School (OTS) program is a pioneering initiative of the Model Village Trust (MVT), established to address the learning crisis and reduce high dropout rates at the primary level in rural areas. Many rural families face barriers to accessing quality education due to limited resources and lack of infrastructure. OTS bridges this gap by providing a supportive learning environment for out-of-school children, ensuring they acquire the foundational skills and knowledge necessary to reintegrate into formal education.

Key Achievements (Reporting Year)



Enrollment:

A total of **32 students** enrolled across **2 batches** in **1 village**.



Personalized Support:

Dedicated teachers offered individual attention and tailored instruction to help children strengthen their learning levels.



Academic Reintegration:

Students were guided and prepared to transition into age-appropriate classes in mainstream schools.

Impact

- Provided access to quality primary-level education for out-of-school children.
- Reduced dropout risks by offering flexible and supportive learning opportunities.
- Given children in marginalized communities the first step toward a brighter and more secure educational future.



Running classes of One Teacher School

02 Health

Maternal Health Program

The Maternal Health Program is a critical initiative of the Model Village Trust (MVT), dedicated to enhancing the health and well-being of pregnant women and lactating mothers in rural communities. With the understanding that most maternal deaths are preventable through timely intervention, the program emphasizes preventive and promotional healthcare measures. By working in close collaboration with the ICDS department, the initiative creates an enabling environment where women are empowered to make informed decisions about their health and well-being.

Key Achievements (Reporting Year)



Awareness Programs:

Conducted **93 sessions** across **21 villages**, directly benefitting **1,796 individuals**.



Focus Areas:

Raised awareness on the importance of institutional deliveries, vaccination, timely antenatal and postnatal check-ups, and disease prevention.



Community Engagement:

Strengthened linkages between beneficiaries and healthcare providers to ensure access to essential maternal healthcare services.

Impact

- Improved maternal health awareness at the community level.
- Increased adoption of safe and hygienic healthcare practices.
- Reduced risks associated with pregnancy and childbirth.



Menstrual Hygiene Management Program

The Menstrual Hygiene Management (MHM) Program is a vital initiative of the Model Village Trust (MVT), designed to address a critical yet often neglected dimension of women's health. In rural areas, inadequate infrastructure, limited awareness, and traditional taboos contribute to poor menstrual hygiene practices, creating significant health and social challenges for girls and women. The MHM program seeks to overcome these barriers by fostering awareness, improving access, and promoting sustainable behavioural change.

Key Achievements (Reporting Year)



Awareness & Education:

Conducted **95 programs** across **24 villages**, reaching **2,088 individuals** with information on safe menstrual practices and breaking stigma.



Sanitary Napkin Distribution:

Distributed 758 sanitary napkin packs in 18 villages, improving access to safe menstrual absorbents.



Infrastructure Support:

Interventions focused on upgrading menstrual hygiene facilities in schools and homes, creating a safer and more supportive environment for adolescent girls and women.

Impact

- Enhanced awareness and acceptance of menstrual hygiene practices.
- Improved access to safe menstrual absorbents.
- Strengthened community dialogue around menstrual health, reducing stigma and taboos.





Monthly Vaccination Drive

Monthly Vaccination Drive

The Monthly Vaccination Drive is one of the flagship healthcare initiatives of the Model Village Trust (MVT), designed to ensure consistent healthcare access for rural populations. Conducted in close collaboration with Accredited Social Health Activists (ASHA) and Auxiliary Nurse Midwives (ANM), the program not only delivers essential immunizations but also promotes health awareness among villagers.

Key Achievements (Reporting Year)



Coverage:

A total of **119 vaccination programs** were conducted across 19 villages.



Beneficiaries:

More than 3,809 individuals received essential vaccinations and related healthcare services.



Awareness:

Alongside immunization, sessions on preventive healthcare and hygiene were organized to enhance community health knowledge.

Impact

- Significant improvement in vaccination coverage in targeted villages.
- Increased awareness on maternal, child, and community health practices.
- Strengthening of preventive healthcare systems at the grassroots level.

03

Water Sanitation & Hygiene – WASH



WASH campaign

The WASH (Water, Sanitation, and Hygiene) Campaign is a key initiative of the Model Village Trust designed to promote cleanliness, hygiene, and sanitation in rural communities. Recognizing the direct link between a clean environment and public health, the program emphasizes awareness creation and behavioural change to ensure sustainable improvements in community well-being.

Key Achievements (Reporting Year)



Cleanliness Drives & Awareness Campaigns:

Conducted **196 drives** across **24 villages**, actively engaging community members.



Behavioural Change Promotion:

Encouraged proper waste management, regular handwashing practices, and consistent toilet usage.

Impact

- Increased adoption of safe hygiene practices at the household and community level.
- Improved toilet usage, reducing open defecation.
- Enhanced community participation in maintaining clean and healthy surroundings.



Safe Drinking Water Project

The Safe Drinking Water Project is a flagship initiative of the Model Village Trust (MVT), designed to address the persistent challenge of water scarcity and ensure access to clean and safe drinking water in marginalized rural communities. Recognizing the critical role of clean water in public health and overall development, the project emphasizes sustainable and community-centered solutions.

Key Achievements (Reporting Year)

During the reporting year, MVT successfully **implemented 87 water projects** across vulnerable villages in collaboration with partner NGOs, creating reliable sources of drinking water for beneficiary communities. These interventions significantly reduced the burden of water scarcity and contributed to improved health and quality of life.

Impact

- Enhanced access to safe drinking water for hundreds of families.
- Reduced the incidence of waterborne diseases.
- Lowered the time and effort, particularly for women and children, in fetching water.
- Promoted community ownership and sustainable management of water resources.



Breakdown of Implemented Projects:



Handpumps

32



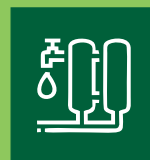
Submersibles

25



Open Wells

27



R.O. Plant

01



Geyser

02

04 Agriculture and Environment



Farmer's Counselling Program

The Farmer's counseling Program of the Model Village Trust (MVT) is designed to strengthen agricultural practices and enhance crop productivity among rural farmers. By linking farmers with reputed institutions such as Krishi Vigyan Kendras (KVKs) and Agricultural Universities, the program provides access to technical expertise, knowledge, and modern resources.

Key Achievements (Reporting Year)



Beneficiaries:

583

farmers



**Counselling
Sessions Conducted:**

16



**Villages
Covered:**

13

Impact

Through these sessions, farmers were trained and counseled on adopting scientific methods and sustainable agricultural practices. Emphasis was placed on critical areas such as soil testing, judicious fertilizer application, and efficient resource management. As a result, participating farmers reported improved knowledge, better crop outcomes, and increased confidence in applying modern agricultural techniques.



Farmer's counselling program

Tree for Life Project

The "Tree for Life" program, initiated by Model Village Trust, is a pioneering tree plantation drive aimed at combating climate change and promoting environmental sustainability. This annual program engages local communities, including students, women, and representatives, in a large-scale tree plantation effort. The program's core objective is to mitigate the effects of climate change through strategic tree plantation, selected based on soil and climate conditions.

In the reporting year, our **"Tree for Life"** program achieved a significant milestone by planting 2820 trees across 12 selected villages. This accomplishment was made possible through the active participation of local communities, who joined hands with our team to plant trees in schools, Panchayat buildings, community lands, and individual properties.



05 Govt. Scheme Convergence



The Government Scheme Convergence Program of the Model Village Trust (MVT) is designed to bridge the gap between marginalized communities and essential government welfare schemes. Many vulnerable families face challenges in accessing entitlements due to complex administrative procedures, lack of awareness, or unavailability of required documents. MVT plays a pivotal role in facilitating access, ensuring that individuals can exercise their rights and benefit from government-led initiatives.

Key Achievements (Reporting Year)



Beneficiaries Assisted:

600+
individuals



Programs Conducted: **19**



Villages Covered: **12**

Support Provided

Through the program, MVT assisted community members in obtaining or updating essential documents such as KYC, ration cards, Aadhaar cards, and in accessing a wide range of schemes, including:

- PM Kisan Samman Nidhi Yojana
- Ayushman Bharat (Health Insurance)
- Pension Benefits

- PM Vishwakarma Yojana
- PM Awas Yojana

Impact

This program has significantly reduced the barriers faced by rural households in accessing their rightful entitlements. By converging multiple government schemes at the grassroots level, MVT has empowered families to secure financial assistance, healthcare, housing, and livelihood support—contributing to improved socio-economic resilience and enhanced quality of life.



Livelihood Promotion

Tailoring Center Project

The Tailoring Center Project, initiated by the Model Village Trust (MVT), is a skill development program designed to empower women from marginalized communities. By providing employment-oriented training, the project enables women to acquire practical tailoring skills, thereby enhancing household productivity, income opportunities, and overall socio-economic empowerment.

Key Achievements (Reporting Year)

Participants received hands-on training in essential tailoring competencies, including:

Designing

Measurement

Cutting

Stitching



Beneficiaries Assisted:

60+



No of Centres:

02



Villages Covered:

02

Impact

The project has:

- Equipped women with marketable skills, enhancing their employability and income potential.
- Fostered self-reliance and confidence among participants.
- Contributed to the broader objective of women's empowerment and community development under Vision 2026.



07

Low- Cost Housing Program

The Low-Cost Housing Program is a flagship initiative of the Model Village Trust (MVT), aimed at providing affordable, safe, and dignified housing to families living below the poverty line. Recognizing the fundamental role of secure shelter in enhancing overall well-being, this program targets marginalized communities to ensure they have access to a safe and supportive living environment.

Key Achievements (Reporting Year)



**Houses
Constructed:** 14



Beneficiaries:

Economically disadvantaged families identified in collaboration with village development committees



**Villages
Covered:** 07

Impact

The initiative has provided:

- Safe and secure housing for vulnerable families.
- Enhanced dignity, sense of belonging, and stability within communities.
- A foundation for improved health, education, and socio-economic opportunities.





08

Community Involvement Program

Independence Day Celebration

On 15th August 2024, the 78th Independence Day was celebrated across 22 villages and Adult Literacy Centers (ALCs) under the Model Village Trust's initiatives. The program was designed to raise awareness among children and community members about the significance of India's Independence Day and to foster a spirit of patriotism and national pride.

Objectives

- To educate children on the history and importance of India's independence.
- To instill values of unity, patriotism, and civic responsibility.
- To engage communities in celebrating national identity.

Highlights

- Active participation from school children, ALC learners, and community members.
- Awareness sessions on the history and significance of Independence Day.
- Cultural activities including flag hoisting, patriotic songs, and speeches.

Impact

The celebrations reached 1,000+ beneficiaries, creating an environment of enthusiasm and awareness among children and adults alike. The program successfully reinforced the importance of freedom, unity, and collective responsibility in building a stronger nation.



Republic Day Celebration

As part of co-curricular activities, the Model Village Trust organized Republic Day programs in our selected villages and Learning Centers. The celebrations were designed to foster patriotism, create awareness about the significance of Republic Day, and encourage students' participation in cultural and national events.

A total of 1,000+ beneficiaries, including students and teachers, actively participated in the program. The activities included flag hoisting, cultural performances, patriotic songs, and interactive sessions, which inspired enthusiasm, unity, and national pride among all attendees.





Food Kit Project

The Food Kit Project is a flagship initiative of the Model Village Trust (MVT), designed to provide support to vulnerable communities during the holy month of Ramadan. This annual program reflects MVT's commitment to compassion and social responsibility by ensuring that essential resources reach those in need.

Key Achievements (Reporting Year)



Families Benefited: 1,295



Support Provided:

Essential food supplies and basic necessities



Villages Covered: 21

Impact

- Alleviated food insecurity for hundreds of marginalized families.
- Promoted social welfare and strengthened community bonds through timely assistance.
- Ensured equitable access to resources for those facing economic hardship.





Hunger Relief Project

The Hunger Relief Project is a seasonal initiative of the Model Village Trust (MVT), aimed at providing critical support to vulnerable communities during periods of food scarcity. Recognizing the importance of timely interventions, the program ensures that essential resources reach those in need, helping to bridge gaps in nutrition and sustenance.

Key Achievements (Reporting Year)

➤ **Individuals Benefited:** **2,506**

➤ **Villages Covered:** **32**

➤ **Support Provided:**
Essential food and nutritional resources through targeted interventions, including the Adahi program

Impact

The project has:

- Addressed immediate hunger and nutritional needs of vulnerable populations.
- Strengthened community resilience during critical periods.
- Ensured equitable access to food and resources for marginalized families.

CSR interventions

(Corporate Social Responsibility)

India became the first nation to enact legislation mandating the implementation and reporting of Corporate Social Responsibility (CSR) activities under the Companies Act, 2013. CSR is a management framework through which companies incorporate social and environmental considerations into their business operations and interactions with stakeholders. It represents a long-term, structured commitment to societal development and welfare. CSR activities encompass two key components i.e. the company as the driving force and the beneficiaries as the ultimate recipients of these efforts.

The Govt. of India allows the Companies operating in India to intervene in a wide range of activities concerning Poverty, Food, Health, Nutrition, Water, Sanitation, Education, Gender, Vulnerable Groups, Environment, Art & Culture, Youth & Sports, Research & Development, Rural Development, Disaster Management etc. to be included in their Corporate Social Responsibility Policies.

"Since its inception, Model Village Trust has successfully implemented 14 impactful CSR projects in this financial year 2024-25, focusing on:



Water



Education



Health

Enhancing lives and empowering communities through sustainable initiatives."

Partner	Project	Location
AI Maha Food International Pvt. Ltd.	10 Water Projects	Dist. Nuh, Haryana
AI Maha Food International Pvt. Ltd	Occupational Therapy Centre	Child Guidance Centre, JMI, New Delhi
AI Maha Food International Pvt. Ltd	Scholarships (UG/PG/School students)	Chennai, Tamil Nadu
AI Maha Food International Pvt. Ltd	Dialysis Center	Alshifa Hospital, New Delhi
AI Maha Food International Pvt. Ltd	Echo & Ultrasound Machine	Rataul Medical Center, Bhagpat, UP





Vice Chancellor Jamia Millia Islamia inaugurated of Occupational Therapy Centre, at Child Guidance Centre, JMI, New Delhi



CSR agency Al Maha foods Representative Inaugurated ECHO & Ultrasound Machine at Ratual Medical Centre, Bhagpat, UP



Model Village Trust

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